

Hospitality & Tourism Career Paths
Buncombe, Henderson, Madison and Transylvania Counties

		397		190		203		105		66
2016	Outdoor Recreation & Experiences	Housekeeping & Maintenance Operations		Guest Service Operations		Food & Beverage Front of the House Operations		Food & Beverage Culinary Operations		Sales & Administrative
2016-2018	Outdoor Adventure Guide: Rafting, Climbing, Biking, Fishing, Hunting, etc.	Guest Room Attendant Houseperson Maintenance I		Front Desk Representative Guest Service Representative Bell Person Operator		Restaurant Server Banquet Server Banquet Setup Room Service Server		Prep Cook Line Cook I Steward		
Job Openings 2016	N/A	333		169		171		68		
Job Openings 2016 to 2018	100+ (estimate)	1667		844		853		340		
Hourly Wage Range	\$12 per hour and more depending on education and experience	\$8.00 to \$15.50+		\$8.15 to \$14.00+		Tipped \$2.85 to \$6.00+ Non-Tipped \$10.50 to \$13.75+		\$10.00 to \$18.00+		
Employer Paid Percentage of Your Benefit Premium for Eligible Full Time Employees		25% to 35%		25% to 35%		25% to 35%		25% to 35%		
Education Recommended	High School Graduate, Safety Courses, Certifications, Bachelor's Degree in Outdoor Recreation or related field	Some High School General Educational Development (GED) High School Graduate Some College or more		High School Graduate Some College or more		General Educational Development (GED) High School Graduate Some College or more		General Educational Development (GED) High School Graduate Some College or more		
Optional American Hotel & Lodging Educational Institute Certifications		AHLEI Certified Guest Room Attendant AHLEI Certified Guest Service Professional - CGSP		AHLEI Certified Front Desk Representative AHLEI Certified Guest Service Professional - CGSP		AHLEI Certified Restaurant Server AHLEI Certified Guest Service Professional - CGSP		AHLEI Certified Kitchen Cook AHLEI Certified Guest Service Professional - CGSP		

Job Openings 2016		40		10		41		21		20
Job Openings 2016 to 2018		198		47		203		105		100
Hourly Wage Range		\$13.00 to \$18.50+		\$13.00 to \$18.50+		\$11.00 to \$18.50+		\$12.50 to \$18.50+		\$14.50 to \$18.50+
Annual Salary Wage Range		\$27,040 to \$38,480+		\$27,040 to \$38,480+		\$22,880 to \$38,480+		\$26,000 to \$38,480+		\$30,160 to \$38,480+
Employer Paid Percentage of Your Benefit Premium for Eligible Full Time Employees		25% to 35%		25% to 35%		25% to 35%		25% to 35%		25% to 35%
Education/Experience Recommended		Industry Experience High School Graduate or GED Some College or more		Industry Experience High School Graduate or GED Some College or more		Industry Experience High School Graduate or GED Some College or more		Industry Experience High School Graduate or GED Some College or more		Industry Experience High School Graduate Some College or more
Optional American Hotel & Lodging Educational Institute Certifications		HVAC Certification - Maintenance AHLEI Certified Hospitality Supervisor - CHS		AHLEI Certified Hospitality Supervisor - CHS		AHLEI Certified Hospitality Supervisor - CHS		AHLEI Certified Hospitality Supervisor - CHS		AHLEI Certified Hospitality Department Trainer - CHDT

Entrepreneurship
Small Business Consulting and Mentoring Resources in the Local Area

1. Small Business Centers at AB Tech and Blue Ridge Community College
2. Local Chambers of Commerce
3. SCORE
4. Kaufman Foundation Entrepreneur in Residence
5. Small Business and Technology Development Center (SBTDC)
6. Venture Asheville
7. One Million Cups

Job Openings 2016	N/A	20		10		10		10		26
Job Openings 2016 to 2018	40+ (estimate)	99		47		51		52		133
Hourly Wage Range		\$17.50 to \$25.50+		\$19.50 to \$25.50+		\$19.50 to \$25.50+		\$18.50 to \$25.50+		\$19.50 to \$26.50+
Annual Salary Wage Range	\$30,000/year to \$70,000/year or more	\$36,400 to \$53,040+		\$40,560 to \$53,040+		\$40,560 to \$53,040+		\$38,480 to \$53,040+		\$40,560 to \$53,040
Employer Paid Percentage of Your Benefit Premium for Eligible Full Time Employees		25% to 35%		25% to 35%		25% to 35%		25% to 35%		25% to 35%
Education/Experience Recommended	Bachelor's Degree in Outdoor Recreation or related field plus experience; Continuing Education required	Industry Experience High School Graduate or GED Associates Degree or more		Industry Experience High School Graduate or GED Associates Degree or more		Industry Experience High School Graduate or GED Associates Degree or more		Industry Experience High School Graduate or GED Associates Degree or more		Industry Experience Associates Degree or more
Optional American Hotel & Lodging Educational Institute Certifications		AHLEI Certified Hospitality Housekeeping Executive - CHHE AHLEI Certified Hospitality Facilities Executive		AHLEI Certified Rooms Division Executive - CRDE		AHLEI Certified Food And Beverage Executive - CFBE		AHLEI Certified Food And Beverage Executive - CFBE		AHLEI Certified Hospitality Sales Professional AHLEI Certified Hospitality Trainer - CHDT

Small Business Access to Capital

1. Mountain Biz Works
2. Asheville Angels
3. Self-Help Credit Union
4. The Support Center
5. Advantage Opportunity Fund
6. Carolina Small Business Development Fund
7. US Small Business Administration
8. Private Lenders

Job Openings 2016	N/A	4		2		10		5		20
Job Openings 2016 to 2018	40+ (estimate)	20		9		51		26		100
Annual Salary Wage Range	\$30,000/year to \$70,000/year or more	\$45,000 to \$150,000+		\$45,000 to \$150,000+		\$45,000 to \$150,000+		\$45,000 to \$150,000+		\$45,000 to \$150,000+
Employer Paid Percentage of Your Benefit Premium for Eligible Full Time Employees		25% to 35%		25% to 35%		25% to 35%		25% to 35%		25% to 35%
Education Recommended	Bachelor's Degree in Outdoor Recreation, Environmental Science or related field plus experience; Continuing Education is required	Industry Experience Associate/Bachelor of Arts/Bachelor of Science Degree or more		Industry Experience Associate/Bachelor of Arts/Bachelor of Science Degree or more		Industry Experience Associate/Bachelor of Arts/Bachelor of Science Degree or more		Industry Experience Associate/Bachelor of Arts/Bachelor of Science Degree or more		Industry Experience Associate/Bachelor of Arts/Bachelor of Science Degree or more
Optional American Hotel & Lodging Educational Institute Certifications		AHLEI Certified Hotel Administrator - CHA		AHLEI Certified Hotel Administrator - CHA		AHLEI Certified Hotel Administrator - CHA		AHLEI Certified Hotel Administrator - CHA		AHLEI Certified Hotel Administrator - CHA

Park Ranger / Warden: Local Governments, State Government, Federal Government or Private Sector